

CHECKLIST FOR RHETORICAL STRATEGIES

1. Who is the intended **Audience**?
2. What is the writer's **Purpose**?
3. What is the **Genre**?
4. Describe the article's **Style** (vocabulary, syntax, and tone).
5. Define the **Angle of Vision**.
6. List the strongest and weakest points in the article's:
 - *Logos* (including use of **Evidence**)
 - *Ethos*
 - *Pathos*

1. How well does the text suit its particular AUDIENCE and PURPOSE?
2. How does the GENRE affect the article's style, structure, and use of evidence?
3. STYLE: How do the author's language choices and sentence length and complexity contribute to the impact of the text?
4. LOGOS: How well does the article create a reasonable, logically structured argument?
5. Is the EVIDENCE reputable, relevant, current, sufficient, and representative?
6. ETHOS: Does the author seem knowledgeable, reliable, credible, and trustworthy?
7. PATHOS: How well does the article appeal to its reader's emotions, sympathies, and values?
8. What does the ANGLE OF VISION tend to emphasize or omit?